

Striving for All Women and Girls:

# Partner With Us at the Scotiabank Toronto Waterfront Marathon



42K | 21K | 5K

SUNDAY, OCTOBER 20, 2019

Run, walk, roll. Help us raise \$25,000 for diverse women and girls across Canada by registering your corporate team today at the 2019 Scotiabank Toronto Waterfront Marathon!

With 26,000 participants and 150,000 spectators, the annual Scotiabank Toronto Waterfront Marathon is the largest, most prestigious race in Canada. It offers participants an opportunity to join the Scotiabank Charity Challenge where they can select a registered charity and fundraise as individuals or as a part of a team.

## YOU ARE CHANGEMAKERS

As a friend and corporate partner of the Foundation, you have witnessed the impact we make together when we empower women and girls in our communities.

Join us at the marathon this October 20th. Start a corporate team with your employees and select us as the charity you will fundraise for OR join the Canadian Women's Foundation 5K team, the **Movers + Strivers**, and fundraise with us.

Your support means we can continue to answer the urgent call for women and girls across Canada. The needs are urgent. But the opportunity is bright.





## Your support makes all the difference.

“Now I’m proud to be a girl.”  
(Amar, Girl Program participant)



“I’m a business owner now. This generational poverty that has been in my family—it stops here.”  
(Nicole, Economic Development Program participant)



“I started to find my voice and shape my own destiny, breaking the cycle of violence for myself and future generations of women in my family.”  
(Transitional house counselee)



# SPONSORSHIP PACKAGE

## BENEFITS CHART



As a Corporate Marathon Partner, your team will receive:

	All teams	Teams of 5 with a minimum goal of raising:	Teams of 10 with a minimum goal of raising:	Teams that raise 50% more than their minimum goal:	Teams that raise:
		\$2,500	\$5,000	\$3,250+   \$7,500+	\$10,000+
Welcome letter from Canadian Women's Foundation	X	X	X		
Fundraising tips (e-document)	X	X	X		
General thank you letter	X	X	X	X	X
Ask letter that can be shared via email to team supporters	X	X	X	X	X
Recognition on Facebook			X	X	X
Recognition on Facebook and Twitter				X	X
Bespoke recognition and engagement opportunities				X	X
Personal thank you letter from our CEO (signed)				X	X
Canadian Women's Foundation branded swag	X	X	X	X	X

# ABOUT THE CANADIAN WOMEN'S FOUNDATION

The Canadian Women's Foundation is Canada's public foundation for women and girls. We fund programs across the country, prioritizing people and communities where the need is greatest. The programs we fund address four urgent issues: prevention of gender-based violence; women's economic development; girls' empowerment; and inclusive leadership. Since 1991, our generous supporters have raised more than \$90 million and funded over 1,900 programs across Canada.

## STRIVE WITH US

Make your interest in becoming a changemaking partner known:

**Contact Oriel Thomson**

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[www.canadianwomen.org/the-scotiabank-toronto-waterfront-marathon/](http://www.canadianwomen.org/the-scotiabank-toronto-waterfront-marathon/)

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Charitable Registration Number: 12985-5607-RR0001

