

## **Economic Development Programs supported by CWF 2009 - 2014**

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### *Alberta*

#### **Momentum, *Women's Venture Accelerator Program***

##### **Calgary**

**2009-2014: \$365,000 over five years**

The *Women's Venture Accelerator Program* provides training and support to women as they manage and grow their own business. With an emphasis on stabilizing and increasing women's incomes, participants attend intensive business workshops which provide marketing and sales training, coaching and one-on-one mentoring.

Approximately 90 women will participate in this program over the next five years.

#### **Women Building Futures**

##### **Edmonton**

**2009-2014: \$365,000 over five years**

Women Building Futures trains women who are interested in pursuing careers in construction trades. Participants receive assessment, training, job placement, mentoring, funding for job-related equipment like tools and clothing, and retention support (which ensures that women can maintain long, thriving careers in the trades). Women Building Futures also works with employers to create supportive workplaces for women.

Funding from CWF will allow Women Building Futures to hire an advisor to develop relationships with employers and help program graduates (in rural north-eastern and central Alberta) to find stable employment in the communities where they live.

Approximately 110 women will be trained and linked to sustainable employment through this program over the next five years.

## New Brunswick

### **Saint John Community Loan Fund, *Enterprising Women* Saint John**

**2009-2014: \$300,000 over five years**

*Enterprising Women* helps low-income women to start an individual or collective business and provides intensive support and training on the many phases of small business development: understanding and establishing readiness for entrepreneurship; venture selection via trend and market analysis; business plan development; pre-launch support (securing financing, location, suppliers and marketing); and long-term support (one-on-one coaching and workshops).

Saint John Community Loan Fund will also match \$3 for every \$1 a woman saves to help participants build equity towards their business.

Approximately 100 women will be trained through this program over the next five years.

## Nova Scotia

### **Women's CED Network Society/WEE Society, *Women Unlimited* Halifax, Lunenburg and Queens Counties**

**2009-2014: \$365,000 over five years**

*Women Unlimited* helps unemployed or underemployed women of diverse backgrounds to prepare for, obtain, and maintain employment in the trades and technology sectors. The program provides a broad range of services including assessment, career exploration and decision-making, preparation for advanced training or apprenticeship, transition to employment and retention services (to ensure women are able to maintain their new careers and thrive in them).

Funding from CWF will enhance the program's counselling and in-depth educational assessments, support childcare and transportation, and help fund job-related equipment, such as tools, safety supplies and clothing.

Approximately 325 women will be trained and linked to sustainable employment through this program over the next five years.

## Ontario

### **The Centre for Skills Development & Training, *Women in Skilled Trades Enhanced General Carpenter Pre-Apprenticeship Program* Burlington**

**2009-2014: \$150,000 over five years**

The *Women in Skilled Trades Enhanced General Carpenter Pre-Apprenticeship Program* trains low-income women for a career in construction trades. The program features 28 weeks of in-class instruction, academic upgrading and a paid work placement to provide women with hands-on skills and experience. Funding from CWF will provide women with additional supports like transportation, childcare subsidies and tool allowances, to ensure they can fully participate in and complete the program.

Approximately 100 women will be trained and linked to sustainable employment through this program over the next five years.

**MicroSkills Community Development Centre, *Women's Opportunities in Business, Trades and Technology*  
Etobicoke**

**2009-2014: \$365,000 over five years**

*Women's Opportunities in Business, Trades and Technology* offers women training, mentorship and other essential supports that will help them make informed choices and decisions about their careers and lead them toward stable, long-term employment. The self-employment component helps women increase their incomes by providing business counselling, assistance with marketing, and other business support services. The skilled trades and technology component provides women with information on employment opportunities in the skilled trades and technology sectors, suitability assessment, and access to training and job experience.

Approximately 500 women will be trained through this program over the next five years.

**Moose Cree Education Authority & Timmins Native Friendship Centre in partnership with Northern College, *Women in Skilled Trades and Technology – Building Resilience and Self-Reliance Program***

**Moose Factory and Timmins**

**2009-2014: \$365,000 over five years**

*The Building Resilience and Self-Reliance Program* is a trades and technology program for Aboriginal women. Participants receive trades and technology training, health and safety instruction, education in life skills, critical thinking and employability, and sector-related upgrades in math and communications. The program also offers culturally-sensitive career development and empowerment through Guiding Circles.

Approximately 48 women will be trained and linked to sustainable employment through this program over the next five years.

**YWCA Toronto, Skills Development Centre**

**2009-2014: \$350,000 over five years**

**Scarborough**

The YWCA's Skills Development Centre is a social purpose enterprise (a business which provides goods and services to both earn revenue and achieve social goals) that operates as a community-based employment agency. The Centre offers a range of services to women and employers, including employment matching, paid work placements, computer training, on-the-job coaching, and small business services. For the women participating, this bridging program not only offers links and matches to jobs but critically needed "on-the-job" support.

Approximately 400 women will be trained and linked to sustainable employment through this program over the next five years.

## Québec

**Community Loan Fund for Women, *Self-Employment/Entrepreneurship Training Program*  
Lachute**

**2009-2014: \$365,000 over five years**

This program offers broad-ranging services to help low-income women (many of whom live in isolated rural communities) start a small business. Training includes an introduction to self-employment and entrepreneurship; loan circles; business plan preparation, action planning, and help identifying financial support and partners.

The program also offers a business development loan fund to support businesses that have already started up. Additional marketing and networking training, access to microcredit and business management resources are offered to participants in the loan fund.

Approximately 500 women will be trained through this program over the next five years.

**Option Femmes Emploi, *Business Coaching To Strengthen Entrepreneurial Capacity***  
**Gatineau**

**2009-2014: \$365,000 over five years**

*Business Coaching To Strengthen Entrepreneurial Capacity* helps self-employed women grow their business and increase their financial stability. Offered to women who have been operating a business for at least one year, the program provides individual and group training on strategic planning, accounting, market research, networking, and effective business management. Training focuses on individuals' business goals, accomplishments, challenges, and action plans for growing their businesses.

Approximately 175 women will be trained through this program over the next five years.